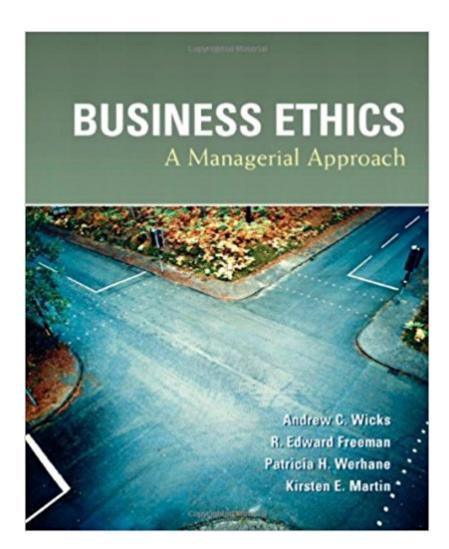


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Business Ethics





Synopsis

The ethical training future managers need to be successful in today $\tilde{A}\phi \hat{a} \neg \hat{a}_{,,\phi} \hat{c}$ s challenging business world. Ethics and Business; Ethics in the Functional Areas of Business; Special Topics in Ethics For readers interested in an in-depth introduction of business ethics that emphasizes the role of ethics as a critical part to management success.

Book Information

Paperback: 448 pages Publisher: Pearson; 1 edition (July 18, 2009) Language: English ISBN-10: 013142792X ISBN-13: 978-0131427921 Product Dimensions: 7.7 x 1.5 x 9.4 inches Shipping Weight: 1.8 pounds (View shipping rates and policies) Average Customer Review: 3.8 out of 5 stars 21 customer reviews Best Sellers Rank: #21,449 in Books (See Top 100 in Books) #27 inà Â Books > Textbooks > Business & Finance > Business Ethics #49 inà Â Books > Business & Money > Business Culture > Ethics #1222 inà Â Books > Business & Money > Management & Leadership

Customer Reviews

The ethical training future managers need to be successful in today's challenging business world. Ethics and Business; Ethics in the Functional Areas of Business; Special Topics in EthicsFor readers interested in an in-depth introduction of business ethics that emphasizes the role of ethics as a critical part to management success.

I recently purchased this textbook for my Business Ethics class. The price was very reasonable compared to many other website offers. It is lightweight, small and is in mint condition. It doesn't have any writing/highlighting/wear or tear on any of the pages. The book is an easy to read book. It also came before the estimated delivery date, which was a huge plus for me, because I am a current college student. I would recommend this book to anyone who studies business, Or Needs the book for their Business Ethics class.

During my MBA curriculum I had some pretty dry textbooks. This was not the case for this business ethics book! I actually enjoyed reading the case studies (I know, weird right?). I kept this book

instead of selling it at the end of the semester.

Quality as described.

Much more interesting than expected...

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Good

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The whole first chapter fell out of the book

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